



LGBTQ+

BUSINESS SUMMIT 2020

& COMMUNITY HONORS

SPONSORSHIP PACKAGE	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Small Biz \$250
Digital Exposure and Communications						
Featured on OUT Georgia website Home Page	•					
Media Interview	•					
Logo on Event page banner	•	•				
Logo on Event page body	•	•	•	•	•	Name
Event Reminder	Logo	Logo	Name	Name	Name	Name
Post-Event Thank You	Logo	Logo	Name	Name	Name	Name
Pre- and Post-Event Publicity	•	•	•	•	•	•
IN VIEW Email Newsletter	Logo	Logo	Name	Name	Name	Name
Partner Communications Newsletter	Logo	Logo	Name	Name	Name	Name
Social Media						
30-60 second Social Video	•					
FB Cover Event Page	•					
Co-host FB Event Page	•	•				

OUT Georgia FB Page banner	•	•				
Facebook Mention	•	•	•	•	•	•
LinkedIn Mention	•	•	•	•	•	•
IG Mention	•	•	•	•	•	•
Twitter Mention	•	•	•	•	•	•
During Event Program						
3-5 Minute Speaking engagement (Summit + Awards)	•					
Company logo Engraved on Awards	•					
Podium/Program Recognition/Intro	•	•	•	•	•	
Logo on Conference/Session presentations	•	•	•	•	•	
Presence in Main Video/Slideshow Presentation	•	•	•	•	•	
B/ERG Competition	•	•	•	•	•	
Expo Space	•	•	•	•	•	•
Event Registrations	10	8	6	4	2	1

To move forward as an Event Sponsor, please email Chris.Lugo@outgeorgia.org or [click here](#) to complete your payment online.