



**Corporate Partnerships**



*Proudly serving as Georgia's only LGBTQ+ and Allied  
Chamber of Commerce*

## Vision

Every Georgian has equitable access to the resources, opportunity, and support to start, grow, or scale their business and to safely and fully participate in the workplace and communities across the State of Georgia.

## Mission

Advocate for the most inclusive and equitable business environment; provide support and resources to fuel economic growth; and drive meaningful community connections and impact across the State of Georgia.





## *Strategic Pillars*

### **Advocacy**

Active advocacy and education for pro-business and pro-LGBTQ+ policies benefiting ALL Georgians.

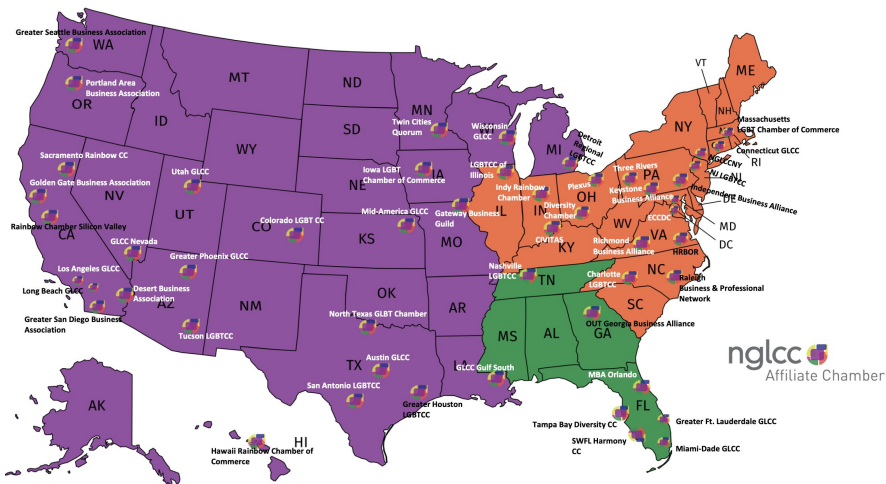
### **Business**

Driving the economic growth and advancement of our Members through equitable access to business education, resources, and opportunities.

### **Community**

Activating Georgia's growing LGBTQ+ and Allied business community to drive meaningful and measurable impact across the state.





National LGBT Chamber of Commerce is the largest nonprofit dedicated to expanding economic opportunities for LGBTQ+ people and the exclusive certifying body for LGBT-owned businesses.

OUT Georgia is an Affiliate Chamber of the NGLCC, with a national network of 60+ peer organizations.

OUT Georgia is the local certifying body of the NGLCC, connecting Certified LGBT-owned Business Enterprises (LGBTBEs) with Supplier Diversity programs and sourcing opportunities.



# 1.4 MILLION

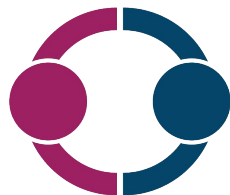
LGBT-owned businesses in the U.S.

# 1,580+

Certified LGBTBEs



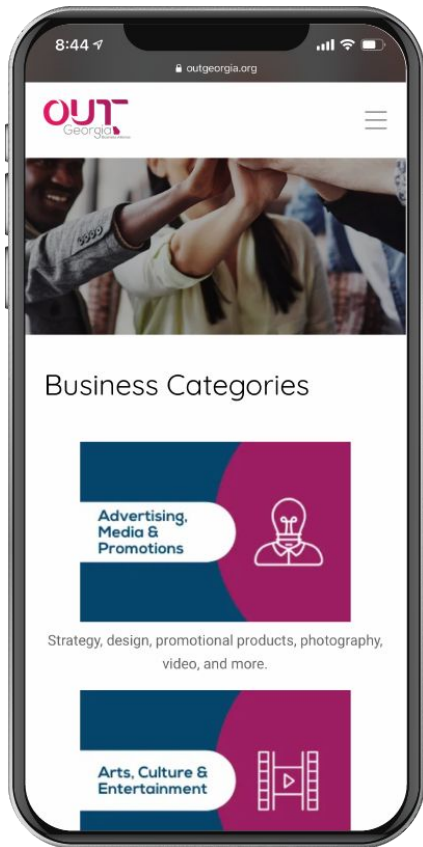
Estimated 2,000+  
LGBT-owned  
businesses in Georgia



OUT Georgia has **2nd highest  
concentration** of LGBTBEs  
amongst NGLCC Affiliates



4.5% of Georgians identify  
as LGBTIQ+, \$21.6 Billion in  
annual buying power



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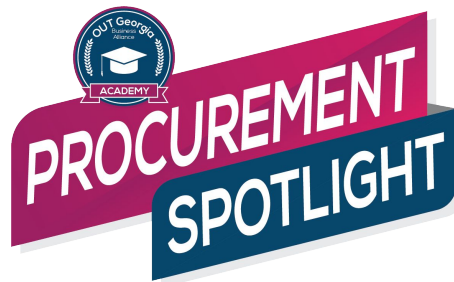


Welcome to the OUT Georgia Business Alliance

# Programming & Signature Events



**OGBA Academy** is an award-winning educational series founded to ignite the business and professional development of all of our Members—small business owners, young professionals, business and nonprofit leaders, and corporate employees.



OUT Georgia's **Procurement Spotlight** connects Corporate Partners with a strong focus on Supplier Diversity together with local Certified LGBT Business Enterprises. This series delivers an understanding of how to engage, compete, and win contracts leveraging the LGBTBE certification.



The **LGBTQ+ Business Summit & Expo** is a multi-day event with a deep dive into our strategic pillars of Advocacy, Business, and Community, featuring keynotes, premier and peer-led sessions, and an interactive exhibitor hall.







The **Business Builder Lunch** networking series brings small groups together across Atlanta and Georgia with a focus on building business connections and driving referrals.

**4<sup>TH</sup> Friday**

Each month we open the doors to the LGBTQ+ community and our allies to mingle and network at an OGBA Partner or Member business for **4th Friday**. Hosts are featured in our monthly email newsletter, website, and social media.



**Out In The Kitchen**, an OGBA Holiday Affair is a culinary-focused holiday event that features Atlanta's premier LGBTQ+ and ally chefs and their culinary inspirations.



The **Community Honors and Impact Gala** is an annual awards dinner that celebrates the best of the LGBTQ+ and ally business community. The event also serves as a fundraiser for the **OUT Georgia Impact Fund**.



# Initiatives

## Statewide

Our **Statewide** initiative is focused on the long-term expansion beyond Metro Atlanta to serve LGBTQ+ businesses, professionals, and nonprofits across the State of Georgia, with an immediate focus on **Athens, Augusta, Columbus, Macon, and Savannah**.

## Intersections

**Intersections** is OUT Georgia's intentional work to establish relationships and collaborate on programming alongside **minority-focused organizations across the State of Georgia**, including diverse chambers of commerce, nonprofits, and more.

## TGNC 360

**TGNC 360** is OUT Georgia's new employment and entrepreneur initiative created by and for Georgia's **Transgender and Gender Nonconforming** (TGNC) community aimed at improving economic equity and access to healthcare and affordable housing.

## Emerging Leaders

**Emerging LGBTQ+ Leaders** (E2L) is OUT Georgia's **young professionals** and **entrepreneurs** initiative, with an emphasis on leadership and professional development, networking, and nonprofit service.

# Ready For Business



# Economic & Community Partnerships



U.S. Small Business  
Administration



Small Business  
Development Center  
**UNIVERSITY OF GEORGIA**



National LGBT  
Chamber of Commerce



United Way of  
Greater Atlanta

# OGBA Expectations

OUT Georgia Business Alliance expects its Corporate Partners to represent best-in-class leadership for the LGBTQ+ and allied community, including commitments to the following:

- Support of OGBA's **Vision, Mission, Values, Initiatives**, and adherence to **Code of Conduct**;
- **Uphold the highest standards** of business practices, ethics, excellence, integrity, and respect at all times;
- Exceptional performance or pursuit in the areas of **LGBTQ+ inclusive best practices**;
- Active pursuit of **Human Rights Campaign Corporate Equality Index** score of 100 (if appropriate);
- Active support for Transgender, Nonbinary, and Gender Nonconforming communities and workforce talent, including support of OUT Georgia's **TGNC 360** initiative; and
- Measurable commitment to LGBTQ+ Supplier Diversity goals by recognizing **Certified LGBT-owned Business Enterprises**.



# All Partnership Levels Include

## VISIBILITY

- Membership in the only LGBTQ+ and allied chamber committed to economic equity in Georgia
- Business listings with OGBA
- Logo on OGBA web and print assets
- Recognition at all annual events and in OGBA Impact Report

## SOCIAL RESPONSIBILITY

- Position your business as a progressive voice
- Demonstrate commitment to diversity, equity, and inclusion
- Expand the pipeline for a skilled workforce
- Connect business with LGBTQ+ and allied nonprofit community

## ACCESS

- LGBTQ+ cultural competency trainings
- Admission for employees to attend business development workshops and networking mixers
- Inclusion in annual LGBTQ+ Business Matchmaker event
- Volunteer engagement opportunities

## CIVIC ENGAGEMENT

- Advance LGBTQ+ community through business
- Amplify the voice of small business community
- Access to policy briefings and advocacy events

# OGBA Partnership Engagement Levels

**PLATINUM**  
\$15,000+

**GOLD**  
\$10,000+

**SILVER**  
\$5,000+

**BRONZE**  
\$2,500+

Corporate Advisory Council Membership	✓	✓		
Customized Marketing Plan	✓	✓		
First Right of Refusal for Business Executive and Signature/Annual Events	✓	✓		
Company spotlight in one edition of the OGBA monthly newsletter, IN VIEW	✓	✓	✓	
LGBTQ+ Business Summit & Expo	✓	✓	✓	
Opportunity to host and/or provide subject matter experts for OGBA Academy*	✓	✓	✓	
Out in the Kitchen & Community Honors VIP Tickets	✓ (Table of 10)	✓ (6)	✓ (4)	✓ (2)
Opportunity to post events to OGBA calendar	✓ (12)	✓ (8)	✓ (4)	✓ (1)
Submit electronic mailing or article for website/social media (Partner creates, OGBA distributes)	✓ (6)	✓ (4)	✓ (2)	✓ (1)
Complimentary OUT Georgia Academy & Fourth Friday Networking Event Registration	✓	✓	✓	✓
OGBA Board Contact assigned for dedicated customer service	✓	✓	✓	✓

# OGBA Program & Event Sponsorship Opportunities

## INITIATIVE & PROGRAM SPONSORSHIPS

\$2,500-\$15,000

- OUT Georgia Academy
- Intersections
- TGNC 360
- Emerging LGBTQ+ Leaders (Young Professionals)
- Business Builder Lunch Series
- Fourth Friday Networking Series
- Travel OUT Georgia
- OUT Georgia Guide & Directory

## SIGNATURE & ANNUAL EVENT SPONSORSHIPS

\$2,500-\$15,000

- Community Honors & Impact Gala
- Most Influential LGBTQ+ Georgians
- LGBTQ+ Business Summit & Expo
- LGBTQ+ Business Matchmaker
- LGBTQ+ ERG Competition
- Out in the Kitchen
- New Member + Ambassador Appreciation
- OGBA Annual Meeting

# A Lasting Impact

# OUT GEORGIA IMPACT FUND

United Way of  
Greater Atlanta



## Impact Fund

The **OUT Georgia Impact Fund**, powered by **United Way of Greater Atlanta** aims to drive a meaningful, measurable, and lasting impact for LGBTQ+ communities across Atlanta's 13-county region.

## Priorities

An advisory committee will focus grants to eligible nonprofits serving LGBTQ+ youth, adults, families, and small businesses, while addressing inequities and investing in BIPOC-led LGBTQ+ organizations.

## Make Your Impact

Contact us to plan your Corporate or Foundation giving, Employee giving, and Cause Marketing Campaigns.



# Our Corporate Partners

COX



Georgia  
Power

## GOLD

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## SILVER

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## BRONZE

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# Our Board of Directors

# Board of Directors



**Michael Daniels**

President



**David Gacsko**

Vice President



**Dr. Yolanda  
Brownlee**

Treasurer



**Gabrielle  
Claiborne**

Secretary



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**Matthew J. Lee**



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**Hillary W.  
Thomas**



**Michael Vescio**

# Thank You



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