

Corporate Sponsor Packet

2025-2026 Sponsorship Opportunities





is Georgia's LGBTQIA+ Chamber of Commerce & NGLCC Statewide Affiliate

As the business voice of Georgia's LGBTQIA+ community and our allies, OUT Georgia Business Alliance represents a diverse network including small business, nonprofit, and corporate members who are united in advancing belonging, representation, and accessibility throughout Georgia's workplaces and economy.

We serve as a proud connector across the Peach State, with a focus on economic empowerment, certification and contracting, and business development programming.



31 Years of Service



131 Businesses Certified LGBTQ-Owned the Year



70 Georgia Communities



2-time NGLCC Chamber of



\$200,000 **Awarded to Local** Non-Profits



448 Members Strong

Mission

The organization's mission is to serve the LGBTQ+ and Allied business community by advocating for the most inclusive and equitable business environment; providing support andresources to fuel economic growth; and driving meaningful community connections and impact across the State of Georgia.

Vision

OGBA envisions a world in which every LGBTQ+ or allied Georgian has the resources, opportunity, and support to start, grow, or scale their business and to safely and fully participate in the workplace and communities across Georgia.



Signature Events







Core Programs













Councils & Coalitions





OUT Georgia Impact Fund
Powered by United Way of Greater Atlanta





Partner Investments

Becoming a corporate sponsor of the OUT Georgia Business Alliance isn't just about visibility—it's about making a real impact. Your support directly fuels initiatives that uplift LGBTQIA+ businesses, professionals, and community organizations across Georgia, creating pathways for economic opportunity and success.

Sponsorship means connecting with a powerful network committed to fostering representation and belonging in the workplace and beyond. Through exclusive events, leadership programs, and advocacy efforts, your company has the opportunity to lead by example, demonstrating your commitment to building a more inclusive business environment.

	Visionary \$25,000	Catalyst \$15,000	Trailblazer \$10,000	Champion \$5,000
Sole Sponsorship in Business Summit with Speaking Opportunity				
Sponsorship Level on Kickoff and Gala with Speaking Opportunity				
Website Logo Recognition Main Page				
Sponsorship Level on Kickoff with Speaking Opportunity				
Webinar Participation				
Sponsorship Level on Kickoff	•	•	•	•
Exclusive Tickets To Signature Events: Kickoff / Summit / Honors	8	6	4	2
Workplace Alliance Membership, Page & Directory Listing		•	•	•
Website Logo Recognition on Partners page	•	•	•	•
Membership Included (\$2,500)	•	•	•	•
OUT Georgia Proud Spotlight		•		•
OGBA Career Center: Post Job & Internship Opportunities		•	•	•
Brand Recognized Year-Round across Channels & Events	•	•	•	•



